

Table 1
Companies Founded by UC San Diego Alumni
in San Diego County by Annual Sales, 2009-10
as of 2/17/2011

Company Name	Annual Sales	Employees	City	Zip Code	Industry	Industry summary code	Founder or CoFounder	
							Last Name	First Name
MyCats	\$ 55,000	1	Carlsbad	92009	Pet Products	Retail	Morris	Thomas
Sparkle Farm	\$ 69,000	1	San Diego	92130	Apparel	Retail	Hu	Sharry
Cogionics	\$ 73,000	1	La Jolla	92092	Electromedical equipment	Hi-Technology	Chi	Yu Mike
Emitations.com	\$ 77,000	1	San Diego	92120	Jewelry stores	Retail	Mai	Aunoco
Crinetics Pharmaceuticals	\$ 83,000	1	Encinitas	92024	Pharmaceuticals/Biopharmaceuticals/Biotherapeutics	BioTechnology	Struthers	Scott
Mathemagical Images	\$ 85,000	1	La Jolla	92037	Computers/Software prgm apps and equipment	Computing	Sussna	Michael
Muttropolis, LLC	\$ 100,000	2	La Jolla	92037	Pet Products	Retail	McCulley	Janet
JorgeCruise.com, Inc.	\$ 110,000	2	San Diego	92103	Business services at noncommercial site	Financial/Management/Consulting Srvs.	Cruise	Jorge
Nukona, Inc	\$ 130,000	2	Carlsbad	92009	Prepackaged software	Computing	Enderwich	Jeff
Sorrento Mesa Printing	\$ 130,000	2	San Diego	92121	Printing, Graphic or Photographic Services	Retail	Cappel	Scott
Music Search, Inc.	\$ 140,000	3	La Jolla	92037	Entertainment/Production/Sales/Services	Other	Barrington	Luke
GlySens, Inc.	\$ 160,000	1	San Diego	92121	Medical Labs, Diagnostics, Equipment or Supplies	Medicine/Health	Lucisano	Joseph
eProcesses Consulting	\$ 170,000	2	San Diego	92122	Consulting Services	Financial/Management/Consulting Srvs.	Bryan	John
Roger Bradley Consulting	\$ 180,000	2	San Diego	92109	Consulting services	Financial/Management/Consulting Srvs.	Bradley	Roger
Crystal Pyramid Productions	\$ 200,000	5	San Diego	92119	Entertainment/Production/Sales/Services	Other	Schulze	Mark
Quanlight	\$ 210,000	3	La Jolla	92037	Research Bio/Phyc. Technical Services	BioTechnology	Odnoblyudov	Vladimir
Chuo Chocolatier, Inc.	\$ 221,000	30	Carlsbad	92009	Food Production or Retail	Retail	Antornsi	Richard
La Jolla Networks	\$ 260,000	7	Solana Beach	92075	Telecommunications/Wireless components & equip.	Hi-Technology	Tiernan	James
Opus pharmaceuticals	\$ 280,000	3	San Diego	92103	Proprietary drug products	BioTechnology	Stein	Gregory
Andrews, Lagasse, Branch and Bell, LLP	\$ 290,000	3	San Diego	92130	Legal Services and Attorneys	Financial/Management/Consulting Srvs.	Bell	Margaret
Precision Measurement Engineering, Inc.	\$ 300,000	6	Carlsbad	92010	Environmental Services & Equipment	Retail	Head	Michael
San Pasqual Winery, LLC	\$ 340,000	4	San Diego	92109	Food Production or Retail	Retail	Humphrey	Erik
Timeless Age Defying Laser Clinic	\$ 410,000	4	San Diego	92108	Health and allied services	Medicine/Health	Plata	Elizabeth
Tritonics	\$ 420,000	5	La Jolla	92037	Medical Labs, Diagnostics, Equipment or Supplies	Medicine/Health	Amirriazi	Seyed
Elintrix	\$ 440,000	5	San Diego	92117	Telecommunications/Wireless components & equip.	Hi-Technology	Barnett	Drew
Billups Rothenberg, Inc	\$ 500,000	5	San Diego	92121	Medical Labs, Diagnostics, Equipment or Supplies	Medicine/Health	Rothenberg	Barry
Talentsmart, Inc.	\$ 630,000	12	San Diego	92121	Management consulting services	Financial/Management/Consulting Srvs.	Bradberry	Travis
NeuroVigil	\$ 640,000	11	La Jolla	92037	Commercial physical research	Hi-Technology	Low	Phillip
Laserlab Inc	\$ 670,000	6	San Diego	92121	Laser generated products and services	Retail	Benjamin	Gregory

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Mission Playground	\$ 690,000	7	San Diego	92121	Environmental Services & Equipment	Retail	Shami	Patrick
Reality Changers	\$ 750,000	4	San Diego	92105	Education nonnoProfit	Other	Yanov	Christopher
M Ship Co., LLC	\$ 840,000	10	San Diego	92101	Ship Builder	Other	Burns	William
Sonicboomwellness.com	\$ 850,000	7	Carlsbad	92009	Health and allied services	Medicine/Health	Van noy	Bryan
Lithera Inc.	\$ 920,000	9	San Diego	92122	Pharmaceuticals/Biopharmaceuticals/Biotherapeutics	BioTechnology	Dobak	John
Carlton Disante & Freudenberger	\$ 990,000	10	San Diego	92121	Legal Services and Attorneys	Financial/Management/Consulting Srvs.	Freudenberger	Tim
Gravity Skateboards	\$ 1,000,000	12	San Marcos	92078	Sporting & Recreational Equipment	Retail	Bream	Michael
Huntington Capital	\$ 1,000,000	3	San Diego	92122	Financial services	Financial/Management/Consulting Srvs.	Miller	Morgan
PixelActive, Inc.	\$ 1,000,000	15	Carlsbad	92008	Computer software development	Computing	Rotenberg	Steve
Nautilus Environmental LLC	\$ 1,180,000	18	San Diego	92121	Research Bio/Phyc. Technical Services	BioTechnology	Schwartz	Marilyn
Receptos	\$ 1,200,000	18	La Jolla	92037	Pharmaceuticals/Biopharmaceuticals/Biotherapeutics	BioTechnology	Boehm	Marcus
WaveLoch	\$ 1,200,000	9	La Jolla	92037	Ocean Wave technology	Other	Lochtefeld	Tom
WebPRpro	\$ 1,200,000	9	Solana Beach	92075	Consulting Services	Financial/Management/Consulting Srvs.	Harris	Chris
Surf Diva, Inc.	\$ 1,900,000	25	La Jolla	92037	Sporting & Recreational Equipment	Retail	Tihanyi	Isabelle
Tempest Microsystems	\$ 1,900,000	16	Poway	92064	Information Technology Services	Hi-Technology	Mojaver	Michael
GenWay Biotech	\$ 2,300,000	21	San Diego	92121	Biotechnology Research Services or Equipment	BioTechnology	Sikora	Sergey
Schwartz, Semerdjian, Haile, Ballard & Cauley LLP	\$ 2,300,000	23	San Diego	92101	Legal Services and Attorneys	Financial/Management/Consulting Srvs.	Semerdjian	Dick
San Diego EarthWorks	\$ 2,834,800	11	San Diego	92169	nonnoprofit for Sustainability	Sustainability Technology and Services	Chase	Carolyn
Minnow Medical	\$ 3,300,000	25	San Diego	92127	Medical Labs, Diagnostics, Equipment or Supplies	Medicine/Health	Steinke	Thomas
Airsis, Inc.	\$ 3,600,000	25	San Diego	92126	Business consulting	Financial/Management/Consulting Srvs.	Rosenberg	Dean
Waters Fine Catering	\$ 3,900,000	115	San Diego	92110	Food Production or Retail	Retail	Waters	James
Rore Inc	\$ 3,990,000	45	San Diego	92122	Environmental consultant	Financial/Management/Consulting Srvs.	Murthy	Gita
Sotera Wireless, Inc.	\$ 4,100,000	39	San Diego	92121	Telecommunications/Wireless components & equip.	Hi-Technology	Banet	Matt
Martinez + Cutri Architects	\$ 4,300,000	30	San Diego	92101	Architects	Other	Cutri	Anthony
Gaslamp Insurance Services	\$ 6,230,000	27	San Diego	92101	Financial services	Financial/Management/Consulting Srvs.	Figueroa	Emilio
Cytori Therapeutics, Inc	\$ 14,730,000	93	San Diego	92121	Pharmaceuticals/Biopharmaceuticals/Biotherapeutics	BioTechnology	Calhoun	Christopher
Wordsmart Corporation	\$ 19,000,000	70	San Diego	92121	Computers/Software prgm apps and equipment	Computing	Kay	David
GlobeFlex Capital, L.P.	\$ 24,870,000	24	San Diego	92121	Financial services	Financial/Management/Consulting Srvs.	Anslow	Robert
Entropic Communications	\$ 116,310,000	262	San Diego	92121	Telecommunications/Wireless components & equip.	Hi-Technology	Monk	Antone
American Specialty Health Networks	\$ 147,000,000	663	San Diego	92101	Health and allied services	Medicine/Health	DeVries	George
Genoptix, Inc.	\$ 184,380,000	440	Carlsbad	92009	Medical Labs, Diagnostics, Equipment or Supplies	Medicine/Health	Esener	Sadik

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Cymer, Inc.	\$ 307,700,000	555	San Diego	92127	Semiconductor Equipment & Materials	Hi-Technology	Akins	Robert
ViaSat, Inc.	\$ 628,200,000	1,110	Carlsbad	92009	Satellite & Broadcast Network Equipment	Hi-Technology	Hart	Steven
Life Technologies Corporation*	\$ 3,280,000,000	1,200	Carlsbad	92009	Biotechnology Research Services or Equipment	BioTechnology	Turner	Lyle
AEC One Stop Group (formerly MP3.com)	n.a.	n.a.	San Diego	92121	Entertainment/Production/Sales/Services	Other	Robertson	Michael
Aspire Independent Review Board	n.a.	10	La Mesa	91941	Financial services	Financial/Management/Consulting Srvs.	Huston	Alycia
BatesnoWhite	n.a.	n.a.	San Diego	92130	Consulting Services	Financial/Management/Consulting Srvs.	Bates	Charles
Better Business Funding, LLC	n.a.	n.a.	San Diego	92130	Financial services	Financial/Management/Consulting Srvs.	Bacich	Joe
Brightcloud, Inc.	n.a.	n.a.	San Diego	92121	Security Services	Computing	Harris	Chris
Cerian Technolgy Ventures	n.a.	n.a.	San Diego	92121	Financial services	Financial/Management/Consulting Srvs.	Sagi	Brian
Covario, Inc.	n.a.	84	San Diego	92131	Marketing consulting services	Financial/Management/Consulting Srvs.	Zlotin	Dema
Craftsman Wood Refinishing	n.a.	n.a.	San Diego	92104	Carpentry Contractors	Other	Good	Michael
Delphi Private Advisors	n.a.	n.a.	San Diego	92121	Financial services	Financial/Management/Consulting Srvs.	Reinig	Darren
Denfran Systems, Inc.	n.a.	4	San Diego	92108	Restaurant, Food Production or Retail	Retail	Manos	Michael
Domani Investments LLC	n.a.	n.a.	La Jolla	92037	Financial services	Financial/Management/Consulting Srvs.	Lieggi	Frank
DR Systems Inc	n.a.	n.a.	San Diego	92121	Medical Labs, Diagnostics, Equipment or Supplies	Medicine/Health	Reicher	Murray
Fit & Giggles	n.a.	n.a.	Encinitas	92023	Health and allied services	Medicine/Health	Evans	Kimberly
Integrity Capital, Inc.	n.a.	n.a.	San Diego	92121	Financial services	Financial/Management/Consulting Srvs.	Ahn	Thomas
IVID Communications	n.a.	n.a.	San Diego	92123	Computers/Software prgm apps and equipment	Computing	Spiegelberg	Jack
Nicolas Conor Institute	n.a.	n.a.	San Diego	92130	Research Institute	Medicine/Health	Baber	Beth Anne
Northstar Web Design	n.a.	n.a.	La Jolla	92038	Computers/Software prgm apps and equipment	Computing	Trinidad	Greg
OceanHouse Media	n.a.	n.a.	Encinitas	92024	Computers/Software prgm apps and equipment	Computing	Kripalani	Michel
OpenCandy	n.a.	n.a.	San Diego	92101	Computers/Software prgm apps and equipment	Computing	Ng	Chester
PlanetX	n.a.	n.a.	Encinitas	92024	Health and allied services	Medicine/Health	Winter	Meredythe
Rusty Surfboards	n.a.	24	La Jolla	92037	Sporting & Recreational Equipment Retail	Retail	Preisendorfer	Russell
SanDiegoTherapist.com	n.a.	n.a.	Solana Beach	92075	Health and allied services	Medicine/Health	Christopher	David
Silver Wood Energy Inc	n.a.	n.a.	San Diego	92119	Solar Energy Products	Sustainability Technology and Services	Bessler	Robert
SIPphone	n.a.	2	San Diego	92121	Computers/Software prgm apps and equipment	Computing	Robertson	Michael
Sova Pharmaceuticals, Inc.	n.a.	n.a.	La Jolla	92037	Research Bio/Phyc. Technical Services	BioTechnology	Stein	Gregory
Sovereign Capital	n.a.	n.a.	San Diego	92101	Financial services	Financial/Management/Consulting Srvs.	Mikles	Todd
Synervate Inc.	n.a.	5	Chula Vista	91914	Commercial physical research	Hi-Technology	Suckow	Arthur
Syngen Research	n.a.	1	San Diego	92121	Biotechnology Research Services or Equipment	BioTechnology	Tullis	Richard

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Synthetic Genomics	n.a.	27	La Jolla	92037	Biotechnology Research Services or Equipment	BioTechnology	Venter	J. Craig
Taaz	n.a.	n.a.	La Jolla	92037	Beauty products and services	Retail	Reed	David
Togabi Technologies, Inc.	n.a.	n.a.	San Diego	92121	Telecommunications/Wireless components & equip.	Hi-Technology	Handzel	Mark
Tom Shepard & Associates, Inc.	n.a.	7	San Diego	92101	Consulting Services	Financial/Management/Consulting Srvs.	Shepard	Thomas
Villa Musica	n.a.	n.a.	San Diego	92121	Music Community Center	Other	Chatwin	Fiona
Visicom Laboratories, Inc.	n.a.	n.a.	San Diego	92121	Computers/Software prgm apps and equipment	Computing	Cooke	Clifton
Western Mineral Appraisers	n.a.	n.a.	Carlsbad	92009	Geological Services	Other	Bagby	William
Witch Rock Surf Camp	n.a.	2	San Diego	92124	Sporting & Recreational Equipment Retail	Retail	Walsh	Joseph
Xpenser	n.a.	n.a.	San Diego	92129	Computers/Software prgm apps and equipment	Computing	Darugar	Parand
100 Identified Alumni-Founded Companies	\$ 4,783,037,800	5,247						
	Annual Sales	Total Employees						

Notes:

1. This listing reflects data collected to date.
2. Founder status determined by UC San Diego's Millenium database (A code = alumni, F code = faculty, and S code = staff).
3. Company status as active determined primarily through querying the Hoovers International Companies database. The Millenium database, and internet searches.
4. Active companies include those using technology licensed by UC San Diego.
5. Founder status does not necessarily indicate continuing ownership.
6. Sales and employee data are not available for all companies because private enterprises are not legally required to release financial data.
7. Source: UC San Diego and Hoovers

Co-Founder	Alumni	Faculty	Licensee
Yes	-	-	-
Yes	-	-	-
Yes	-	-	-
Yes	-	-	-
Yes	-	-	-
Yes	-	-	-
Yes	-	-	-
Yes	-	-	-
Yes	-	-	-
Yes	-	-	-
